

CURRICULUM VITAE

Dr. S. Jayadev Reddy
M.Com, MBA, Ph.D
Associate Professor & HOD, Dept. of MBA
Administration Officer
KNRR College of Engineering and Research
Hyderabad.
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PROFILE SUMMARY:

- A quality oriented professional with **16 +** of years of experience in teaching **Financial Management and General Management** concepts
- Presently associated with KNRR College of Engineering and Research, Hyderabad as **Associate Professor and HOD in the department of MBA**, and also playing the role of **Administrative Officer** in the Institution
- A keen planner and executer with track record of implementing Operational Policies/Norms, Systems and Controls, motivational schemes and education standards during the career span
- Played lead role in various Institutional developmental and administrative activities from time to time
- Coordinated in developing curriculum to accommodate different learning styles and maximizing students comprehension, organized various workshops, Training activities, Seminars/Conferences
- Motivated faculty and students to pursue higher studies like research, and publication of articles in Journals/edit books, conferences/seminars etc.
- Acted as a coordinator to meet the requirements of various internal committees and also the statutory bodies like **NAAC, BOS** etc.

CORE COMPETENCES

General Administration
Paper and Book Publication
Student Counseling & Management
Course design

Teaching/Research
Financing and Budgeting
Multitasking & Pressure Bearer

ORGANIATIONAL EXPERINCE

- Joined as Assistant Professor in March 2010 at KNRR College of Engineering and Research, Hyderabad, and promoted as Associate Professor and HOD in the department of MBA. The Management of the institution recognized my contribution and potentiality and elevated me to the position of Administrative Officer.
- Joined as Assistant Professor in June 2009 at st johns institute of management, Hyderabad.

SUBJECT EXPERTISE:

S.No	Subject Name	S.No	Subject Name
1.	Financial Reporting & Analysis	8.	Strategic Investment and Financing Decisions(SIFD)
2.	Financial Management	9.	Entrepreneurship and Good Governance
3.	Strategic Cost and Management Accounting	10.	Financial Analytics
4.	International Financial Management	11.	Business/ Managerial Economics
5.	Strategic Financial Management	12.	Business Economics and Financial Analysis (BEFA)
6.	Security Analysis and Portfolio Management	13.	Economic Environment of Business.
7.	Risk Management and Financial Derivatives	14.	Fundamentals of Management

ACADEMIC BACKGROUND

S. No	Qualification	Institution	Specialization	Division	Year of Passing
1.	Ph. D	JJT University, Rajasthan	Finance		2023
2.	MBA	JNTUH, Hyderabad	finance	dist	2009
3.	M.com	OU Hyderabad	finance	First class	2012
4.	B.Com	SV university ,Tirupathi	computers	dist	2007
5.	Intermediate	Board of intermediate	CEC	dist	2004
6.	SSC	Board of secondary school		second	2002

TITLE OF Ph. D THESIS: A Study on Marketing of Financial Services in Selected Banks at Hyderabad

RESEARCH GUIDANCE: Provided Research Guidance to more than 80 students of MBA in their Project Work and other related activities

RESEARCH WORK ACTIVITIES:

Papers and Book publications:

List of Publications in UGC / PEER Referred Journals: NATIONAL JOURNALS:

Draft:

SL NO	TITLE	JOURNAL	INSTITUTION	PERIOD.
01.	An Empirical Study on the Growth of Rural Women for Sustainable Development	Indian Economy: Reforms and Revival. Dept. of Commerce & Financial Studies. Central University of Jharkhand, Ranchi. S. Jayadeva Reddy. 1 Author.	Dept. of Commerce & Financial Studies. Central University of Jharkhand, Ranchi. Avon Publishing House, New Delhi.	ISBN: 978-93-92632-04-4. Avon Publishing House, New Delhi.
02.	The Identification of Potentiality for Development of Performance	IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad.	Contemporary Business Practices, Ed. Book. ICFAI Law School, IFHE, Hyderabad	ISBN: 978-93-92347-38-2 P. NO. 01: ICFAI LAW SCHOOL; IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad.
03.	Risk-Management In An Organization	IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad.	Contemporary Business Practices, Ed. Book. ICFAI Law School, IFHE, Hyderabad	ISBN: 978-93-92347-38-2 P. NO. 89: ICFAI LAW SCHOOL; IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad
04.	An Opinion Survey on Airline Customer	IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad.	Contemporary Business Practices, Ed. Book. ICFAI Law School, IFHE, Hyderabad	ISBN: 978-93-92347-38-2 P. NO. 89: ICFAI LAW SCHOOL; IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad
05.	A Study Of Attrition Among Network Marketing Distributors In India	IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad.	STATE OF THE ART OF BUSINESS MANAGEMENT, ED. BOOK. 2022 ICFAI LAW SCHOOL, IFHE, HYDERABAD	ISBN: 978-93-92347-09-2 P. NO. 73: ICFAI LAW SCHOOL; IFHE; ALT Publications, Hyderabad. ICFAI Law School, IFHE, Hyderabad.
06.	Change Management Strategy For Sustainable Development With Specific Reference To Public Sector Airline(s)	CHANGE MANAGEMENT & HUMAN RESOURCE. Personnel Today, Journal of NIPM”	Personnel Today, National Institute of Personnel Management,; Compendium, Special Issue, National Institute of Personnel Management, Kolkata	Personnel Today, National Institute of Personnel Management, Kolkata. Vol 2 Issue 2 July 2022. ISSN(Print) : 0970 – 8405. P.114-119.

07.	The Analysis of Training Needs for Sustainable Development of Performance	Indian Journal for Training & Development (IJTD).	Indian Society For Training & Development, New Delhi.	ISSN 0971-5592. OCT 2021 -- DEC 2021. IJTD - Volume 51, No. 4, October-December 2021
08.	AN ILL FATED FEEDER SERVICES AIRLINE WITH HIGH POTENTIALITY: A CASE STUDY APPROACH FOR LEARNING AND DEVELOPMENT	Emerging Economies Cases Journal INDIAN INSTITUTE OF MANAGEMENT, ROHTAK.	INDIAN INSTITUTE OF MANAGEMENT, ROHTAK	REPOSITORY - IIMR INDIAN INSTITUTE OF MANAGEMENT, ROHTAK
09.	An Empirical Study On Booster Training for The Development of Organizational Performance. (PRODUCTIVITY PATTERNS: ANALYZING EMPLOYEE EFFICIENCY THROUGH BEHAVIOURAL INTEGRITY CLUSTERS).	(PRODUCTIVITY PATTERNS: ANALYZING EMPLOYEE EFFICIENCY THROUGH BEHAVIOURAL INTEGRITY CLUSTERS).	CENTRE FOR MANAGEMENT STUDIES, ICFAI LAW SCHOOL, SRL PUBLISHING GROUP. !SCHOLARS PRESS	ISBN: 978-620-6-77067-1. P.NO. 129
10. INTL. JRNL	AN EMPIRICAL STUDY ON QUALITATIVE SERVICES PROVIDED BY THE AIRLINE FOR CUSTOMER SATISFACTION	INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMMERCE MANAGEMENT & SOCIAL SCIENCES.	INSPIRA RESEARCH ASSOCIATION, JAIPUR, RAJASTHAN	VOLUME 07 NO. 01(II). JAN-MARCH 2024.ISSN. 2581-7930
11.	AN EMPIRICAL STUDY ON OPEN SKY POLICY IN INDIA:A CRITICAL ANALYSIS	INTERNATIONAL JOURNAL OF EDUCATION, MODERN MANAGEMENT,APPLIEDSCIENCE & SOCIAL SCIENCE	INSPIRA RESEARCH ASSOCIATION, JAIPUR, RAJASTHAN	VOLUME 06. NO 02(1) APRIL – JUNE 2024. ISSN 2581-9925
12.	HR EXCELLENCE THROUGH SOCIAL ENVIRONMENT GOVERNANCE (ESG)	PERSONNEL TODAY. NATIONAL JOURNAL	Personnel Today, National Institute of Personnel Management,; Compendium, Special Issue, National Institute of Personnel Management, Kolkata	Personnel Today, National Institute of Personnel Management, Kolkata. Vol - 11 ISSN(Print) : 0970 – 8405. P.60

LIST OF CONFERENCES: INTERNATIONAL

01. IN CO N	AN EMPIRICAL STUDY ON QUALITATIVE SERVICES PROVIDED BY THE AIRLINE FOR CUSTOMER SATISFACTION	ICHAESS-2024, JANUARY 2024, INTERNATIONAL CONFERENCE INSPIRA RESEARCH ASSOCIATION	INSPIRA RESEARCH ASSOCIATION, JAIPUR, RAJASTHAN	29-30, JANUARY 2024, JAIPUR, RAJASTHAN CO AUTHOR
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PERSONAL DETAILS:

Father's Name: s reddysekhar reddy

Mother's Name: s lakshmi devi

Marital Status: married

Date of Birth: 10-07-1986

Languages Known: Telugu, English, and Hindi

Address:8-12-96, sri rama serenity, plot no 183,flat no 401,sri ramana colony, road no 2,zp road ,karmanghat,hyderabad-500079

DECLARATION:

I do hereby declare that all the information provided above is true to the best of my knowledge and belief.

Date: 08/01/2025

Place: Hyderabad

Yours Faithfully

Dr. S. Jayadeva Reddy

